

Box Brings ECM to the Cloud

Enterprises Gain Cloud Benefits While Leveraging Existing ECM Investments

PALO ALTO, CA -- March 22, 2011 -- Box today launched ECM Cloud Connect to help enterprises leverage their investment in on-premise ECM systems by linking them to Box's cloud content management platform, facilitating broader employee adoption, easy external collaboration, and content access from any mobile device. Powered by EntropySoft, ECM Cloud Connect enables organizations to move content seamlessly and automatically between on-premise solutions and Box's cloud platform. ECM Cloud Connect links Box to more than 40 other systems, including Microsoft SharePoint and EMC Documentum. Additionally, Box announced integration and consulting support from leading firms Armedia, BPA Technologies, ConvergePoint, and ZSL, the latest additions to its expanding partner ecosystem.

"We want to help the world's largest enterprises realize the benefits of cloud-enabled content, and building a seamless connection between their existing infrastructure and the cloud is a crucial first step," said Aaron Levie, co-founder and CEO of Box. "Mobile access to content and painless external collaboration are critically important for today's enterprises, and with ECM Cloud Connect, Box can fill these gaps - creating an amazing experience for end users, and increasing the value of existing ECM investments with no hardware or software hassle for IT."

Designed by EntropySoft and available as an addition for Box Enterprise customers, ECM Cloud Connect also enables organizations to use an on-premise system to ensure compliance to corporate records management and archiving policies for content stored in Box. With ECM Cloud Connect, existing and future Box customers will benefit from the following capabilities:

- Sync: Synchronize content between Box and a selection of 40 on-premise ECM systems
- Archive: Trigger automatic content archiving from Box to on-premise ECM systems
- Push: Transfer content from on-premise ECM systems to Box, or vice versa

"Enterprises are looking to leverage the cloud strategically to meet business and technology challenges, but don't want to create yet another information silo in the process," said Vijji Suryadevara, CEO, BPA Technologies. "ECM Cloud Connect will allow organizations to take full advantage of Box's cloud content management platform, while adding value to their existing on-premise ECM systems. We're excited to bring this solution to our customers."

More than 60,000 businesses, including 73% of the Fortune 500, currently use Box to access, manage and share content online, as well as from iPads, iPhones, and Android devices. The Box Apps Marketplace features more than 150 integrated partner applications such as Salesforce, Google Apps and NetSuite. Box saw 3.4X enterprise revenue growth in 2010 driven by deals with large organizations like Clear Channel, Dole and Dell, and the company just raised a \$48M Series D round to fuel the next stage of its growth in the enterprise.

Pricing for ECM Cloud Connect is available upon request. For more information, please visit www.box.net; if you're attending AIIM Expo Info360, please swing by booth 1420 to talk to the Box team.

About Box

Founded in 2005, Box provides cloud content management for more than 5 million users and companies ranging from small businesses to the Fortune 500. Box's dynamic, flexible content management and collaboration solution empowers users to access and share content online, and gives IT professionals unprecedented visibility into how content moves within their organizations and beyond. Content on Box can be shared internally and externally, accessed through iPad, iPhone and Android applications, and extended to partner applications such as Google Apps, NetSuite and Salesforce. Headquartered in Palo Alto, CA, Box is a privately held company and is backed by venture capital firms Andreessen Horowitz, Meritech Capital Partners, Emergence Capital Partners, Draper Fisher Jurvetson, Scale Venture Partners, and U.S. Venture Partners.

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