



EntropySoft Signs Technology Agreement with Attivio

*EntropySoft's Enterprise Content-Centric Connectors
Extend the Reach of Attivio's Active Intelligence Engine*

Paris, France and Newton, Mass. – March 4th, 2009 – EntropySoft, specialist in the Enterprise Content Integration (ECI) market, today announced a technology agreement with Attivio. Attivio is integrating a wide selection of bidirectional enterprise connectors from EntropySoft into its Active Intelligence Engine™ (AIE). The inclusion of EntropySoft technology expands out-of-the-box connectivity for Attivio customers, increasing access to critical information across the enterprise.

This agreement will enable Attivio to integrate a portfolio of more than 30 read/write connectors. All major Enterprise Content Management Systems are present in EntropySoft's portfolio, and all connectors have been fully tested on large implementations in critical business projects.

"At Attivio, we pride ourselves on our ability to offer customers unprecedented access to the wealth of information residing in their structured and unstructured data," said Sid Probstein, CTO of Attivio. *"Through this partnership with EntropySoft, we are excited to be able to provide an even faster and deeper level of connectivity for companies looking to integrate various content repositories and collaboration systems from across the enterprise, including Microsoft Exchange and SharePoint, and familiar systems from IBM, Oracle and EMC."*

"With increased pressure on indexing every piece of information inside the enterprise, content access has become a top priority of enterprise search. There is an increasing number of content repositories in most companies. Today, we deliver to Attivio critical connectivity to all these repositories," said Nicolas Maquaire, CEO and co-founder of EntropySoft. *"We also bring to this partnership our vast expertise in content-centric applications and interoperability."*

EntropySoft is a connector factory. It has more than 30 read/write enterprise connectors for unstructured data, possibly the biggest portfolio in the market. The extensive support of features and the size of the connector portfolio make this technology perfect OEM material for many software industries. The state-of-the-art connectors help customers focus on their differentiators, allowing them to concentrate on their core business while EntropySoft takes care of the connectivity.

Attivio's Active Intelligence Engine gives users a complete view of the relevant information landscape, using information-driven workflow, real-time updates and comprehensive security to deliver insight and actions derived from all types of content and data. Business and IT leaders, system integrators, and independent software vendors partner with Attivio to provide immediate access to comprehensive intelligence, automate business processes and gain competitive advantage. AIE is the first Unified Information Access platform designed to push data to users and to other systems as new content matches saved queries, leading the evolution from finding information to effectively using information.

About EntropySoft

EntropySoft is focused on the integration of unstructured data and is a pure-player in the ECI global market (Enterprise Content Integration). An information-access expert, EntropySoft's mission is to facilitate content access and make content interoperability easy.

EntropySoft technology is used by software vendors to simplify the integration between their solution and all content management solutions. Applications fields are numerous (BPM, Enterprise Search, Records Management, Collaboration, etc.). EntropySoft has the most extensive bidirectional connector portfolio in the market and promotes a disruptive innovation with its Content ETL product.

The following leading global organizations integrate EntropySoft connectors: Attivio, Coveo, Endeca, Exalead, IDS Scheer, Image Integration Systems, Kazeon.
For more information, visit www.entropysoft.net.

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About Attivio

Attivio's award-winning Active Intelligence Engine is powering today's critical business solutions with a new, dynamic approach to unifying information access. By extending enterprise search capabilities across documents, data and media, AIE brings depth and agility to business applications and websites. The AIE platform enables users to integrate content and data from internal and external sources to support information-driven solutions such as Web portals, eMedia, customer experience, data privacy, eDiscovery and data analysis. AIE features simple integration, true incremental scalability, and a tiny footprint and can be easily embedded in other products and applications. AIE's flexible design reduces risk and speeds innovation through rapid prototyping and deployment. Please visit www.attivio.com for more information.

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