

# Bloor Research says EntropySoft market leader for the content migration market

Paris, June 20th, 2008 - Bloor Research labels EntropySoft "clear market leader" for the content migration market.

In its new market update for Data Migration, leading European independent research company Bloor Research, classifies EntropySoft as an "Innovator". In the multi-billion dollar market of Data Migration, EntropySoft is labelled as "the clear technological leader" of the Content Migration sub-market.

Founded in 2005, EntropySoft is a pure player in the ECI market (Enterprise Content Integration) and is focusing on the integration of unstructured data. An information-access expert, EntropySoft's mission is to make content interoperability easy.

EntropySoft announced last month the release of its new version of Content ETL, a unique pre-packaged software for unstructured data transfer and analysis.

*"The software is really the answer for companies confronted to an increasing number of non-compatible content repositories. Content ETL 2 is easy to use and its advanced features, such as the visual debugging option, make it a unique solution on the market".*

Raphael Jean, EntropySoft CTO

EntropySoft has a threefold offer for software editors and integrators:

- the largest portfolio of bidirectional connectors on the market to normalize the access to all content repositories
- Content Federation, for system integrators and their customers who want to implement or speed up content integration in their business applications.
- Content ETL 2, for system integrators and organizations who want to easily migrate, archive or publish contents.

EntropySoft's technology can be implemented in third-party software at each level of data integration. Products are designed for software editors for inclusion in their own applications, empowering their solutions with a strong market differentiator.

<http://www.bloor-research.com/research/market-update/952/data-migration.html>

## About EntropySoft

EntropySoft is focused on the integration of unstructured data and is a pure-player in the ECI global market (Enterprise Content Integration).

An information access expert, EntropySoft's mission is to break down technological barriers that hinder the use of companies' content assets and make content interoperability easy.

EntropySoft has the most extensive bidirectional connectors' portfolio in the market, as well as Content Federation and Content ETL solutions.

Leading global organizations like BNP Paribas, Total and Endeca rely on EntropySoft technology.

For more information, visit [www.entropysoft.net](http://www.entropysoft.net).

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