

Endeca teams with EntropySoft on data integration and platform extensibility

PARIS AND CAMBRIDGE, Mass. – December 4, 2007 – [Endeca Technologies, Inc.](#), an enterprise information access software company, and EntropySoft, the European leader of the ECI (Enterprise Content Integration) market, today announced a partnership to extend and simplify integration between the Endeca Information Access Platform (IAP) and key enterprise information stores. According to the terms of the deal, Endeca will leverage EntropySoft's family of connectors to create new, out-of-the-box integration capabilities that simplify and accelerate the development of applications built on the Endeca IAP. The new capabilities will be offered to both new and existing Endeca customers.

“Our partnership with EntropySoft will simplify our enterprise deployments, resulting in faster implementation times and reduced total cost of ownership,” said Jason Purcell, vice president of product management at Endeca. “In addition, by taking advantage of their integration expertise and family of connectors, we can expand the range of solutions built on top of the Endeca Information Access Platform.”

The Endeca IAP is designed for the interactive exploration, discovery, and analysis of information. The platform makes it possible to quickly integrate and access related data and content from disparate enterprise applications and data stores, while offering the performance and scalability required for sub-second interactivity, even with millions of concurrent sessions. It powers the Web's most heavily trafficked sites and storefronts, key enterprise-wide applications at the world's largest companies, as well as mission-critical applications in the intelligence and defense communities.

The EntropySoft connectors will be used to extend Endeca's array of out-of-the-box content adapters that simplify and accelerate the integration of related data and content from disparate sources.

“Every day there are more content silos. Our technology simplifies and normalizes the access to all these content repositories. EntropySoft delivers to Endeca the broadest catalog of bi-directional connectors,” said Nicolas Maquaire, chief executive officer of EntropySoft. “We bring to this partnership our technology and our deep knowledge of all ECM solutions.”

EntropySoft uses these connectors as foundations of its strategy of content interoperability. These connectors implement the main features of all the connected applications. On top of these connectors, EntropySoft deliver two solutions.

EntropySoft Content ETL extracts, transforms and loads content between numerous content repositories. This solution is used for Records Management projects to connect and organize transfers of records from all applications into the ERMS solutions, for publishing content or for complex migrations.

EntropySoft Content Federation is based on EntropySoft presentation platform. This platform consolidates all content repositories and delivers federated user interfaces through different technologies. This solution is used by business units of large corporations, to shield users from the complexity of their applications landscape and to give them a business oriented access to content. This unique point of access is independent from the information system architecture.

About EntropySoft

EntropySoft is the European leader in the ECI (Enterprise Content Integration) market. EntropySoft is the specialist of content interoperability. EntropySoft's mission is to break down technological barriers that hinder the use of companies' content assets. EntropySoft Content Federation and EntropySoft Content ETL solutions enable the reorganization of access to content and the industrialization of content transfers in the extended enterprise. For more information about EntropySoft: www.entropysoft.net

About Endeca

Endeca is a next-generation information access company, uniting the ease of search with the analytical power of business intelligence. Combining patented intellectual property, breakthrough science and a deep focus on user experience, the Endeca Information Access Platform helps people find, analyze and understand information in ways never before possible. Leading global organizations like ABN AMRO, Bank of America, Boeing, Cox Newspapers, Dice, The (US) Defense Intelligence Agency, The Home Depot, Hyatt, IBM, John Deere, The Library of Congress, Nike, and Walmart.com rely on Endeca to power business-critical applications that increase revenue, reduce costs and streamline operations. Headquartered in Cambridge, Mass., Endeca is a private company with worldwide operations. For more information: www.endeca.com or info@endeca.com.

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